

How to Contact the Event Organiser

You can contact the Event Organisers by emailing barkingcommunity@amaad.co.uk with any questions or concerns about the event. This email address is monitored directly by the event team who will respond directly to any questions or concerns.

Local Residents Ticket Ballot

The Event Organisers want as many people from the local area to have the chance to enjoy the event, so they will be giving away tickets, via a ballot, to residents living within 1 mile of Barking Park. If you want to be the first to hear when the ticket ballot is launched, email barkingcommunity@amaad.co.uk to be added to the community mailing list for the event.

Local Community Fund

All donations collected via the guest list tickets for the event will be put into a pot to be donated to a local project or charity. The Event Organisers believe the local community has the best understanding of who would benefit most from this donation so will be asking for recommendations from local stakeholders on who this pot of donations should be given to.

Fundraiser Prizes for Local Charities

The Event Organisers will keep a limited number of tickets available to give to local charities as prizes for raffles or other fundraising events. If you would like to request a pair of tickets for your charity fundraiser, please email barkingcommunity@amaad.co.uk with the details of your organisation, including where you are based.

Engagement with the Council and Local Authorities

COGO Presents will be planned in close consultation with the relevant teams at London Borough of Barking & Dagenham Council. Event plans are shared with the Council and local agencies (including Police, Fire & Rescue, Ambulance Services, the NHS and Environmental Health) through the council-run Safety Advisory Group (SAG). The Event Organisers meet with the SAG at least once in advance of the event as well as for a debrief post-event.

The Event Organisers will also be in contact with Ward Councillors for the local area to provide them with information about the event and address any questions these councillors may have regarding how the event could impact their constituents.

Infectious Diseases / COVID 19

The Event Organisers will be following the latest government guidance for events related to infectious diseases including Covid-19.

– END –

The logo for COGO, featuring the word "COGO" in a bold, black, sans-serif font. The letters are closely spaced and set against a solid pink rectangular background.

COGO Presents 2023 Local Stakeholder Letter

PROPOSED EVENT

Event: COGO Presents...London 2023

Dates: Saturday 17th June 2023

Location: Barking Park, Barking, IG11 8SP

INTRODUCTION

AMAAD Ltd (owners of COGO) is in the process of applying for a premises licence to hold COGO Presents at Barking Park on Saturday 17th June 2023. Although plans for the event are still in their early stages, the Event Organisers recognise the importance of engaging with the local community as early as possible in this process. With that in mind, the Event Organisers wanted to contact local businesses and residents to inform them of this application in advance and provide them with details on the proposed event. They also wanted to ensure local stakeholders are aware of opportunities to ask questions and give feedback on the event plans and to provide details on how to contact the Event Organisers directly with any questions or concerns.

ABOUT THE EVENT

COGO Presents is a ticketed music event for over-18's. COGO is a beloved and integral part of the London dance music scene, having run over sixty events at London's most celebrated venues including Tobacco Dock, O2 Academy Brixton, Electric Brixton, Ministry of Sound, and Village Underground. COGO champions every sub-strand of electronic music and have been committed to presenting fresh, exciting talent in a well-produced and operated in a safe environment. The event will include 1 outdoor main stage and 4 smaller stages which will be a mixture of open air structures and big top style tents. There will also be a number of bars run by a single experienced event bar company and a wide selection of specially curated food traders.

The planned capacity of the event is 14,999, The event will open at 12:00 and close at 22:30.

The area of the park utilised for the event will need to be fenced off to create a safe and secure working site. The Event Organisers are working alongside LBB and the stakeholders in and next to the park to develop a safe routing plan for park users throughout the different stages of the event period. The build and take-down period has not been finalised but is expected to be from Thursday 8th June until Friday 23rd June. Further details will be provided as plans progress.

ABOUT THE EVENT ORGANISERS

AMAAD are London's most established electronic music promoter, holding events in unique and unusual spaces since 2011. Passionate about music culture, they are inclusive and community minded, with a reputation for operational excellence. They pioneered the large daytime events format in London, being the exclusive music promoters and producers at Tobacco Dock from 2014 to 2022, and made a name for themselves by being consistent, keeping their promises, and exceeding industry standards. They own and operate a number of public facing brands, including Junction 2 festival in Boston Manor Park, ION festival, LWE, and COGO. AMAAD are part of an international working group, Vivendi Village, A global leader in culture, entertainment, media and communication.

The event will be produced by **Slammin Events**, who have been delivering large scale events with capacities of up to 50,000 for over 15 years, with clients including the Alexandra Palace Fireworks Display and the Commonwealth Games. Slammin Events have extensive experience of delivering events in London city parks and working closely with the local authorities and directly with the local community to understand and minimise the impact of their events on the people who work and live nearby.

STAKEHOLDER ENGAGEMENT PLANS

Stakeholder Manager

COGO Presents will have a dedicated Stakeholder Manager working alongside the event team throughout the planning stages as well as on-site at the event. The Stakeholder Manager is tasked with actively listening to feedback from those who know the area best and using this information to make the event as respectful to the local area and those who live in it as is possible. They can be contacted directly by emailing barkingcommunity@amaad.co.uk

Communication with the Local Community

The Event Organisers are committed to ensuring members of the local community are kept informed about how the event may affect them (e.g. road closures, event times, etc.) as well as about ways to get involved with the event (e.g. ticket ballot, job opportunities, community projects, etc.).

The following methods will be utilised to communicate with the local community (additional information is outlined further down in this letter):

- Stakeholder meetings
- Email updates
- Letter drops
- Posters on-site
- COGO presents website local community page - cogo.events/community
- Local councillors and council officers will also be requested to use their existing local networks to spread information to relevant contacts.

Communications may include the following information:

- Details on traffic and transport closures
- Details on external provisions (toilets, barriers, stewards, security, etc)

- Post-event information sharing (lessons learned and what could be improved for the following year)
- Community projects information
- Event job opportunities

In addition to this informal consultation, local residents and businesses will be entitled to make formal representations regarding the licence application process. Details of how to do this will be provided on posters that will be put up in the park, a local newspaper advertisement and on the Barking & Dagenham Council website.

Stakeholder Meetings

The Event Organisers will hold at least one stakeholder meeting in advance of the event as well as a stakeholder debrief meeting following the event. These meetings will be an opportunity for members of the local community to hear directly from the Event Organisers. At this meeting the Event Organisers will present the plans for the event, answer any questions and take on board feedback from local residents, business owners and other local stakeholders.

The first set of stakeholder meetings will be held on **Tuesday 22nd November** at The Big Friendly Café. The café is located in Barking Park, on the north side next to the magic unicorn lake. To make these meetings as accessible as possible, the Event Organisers will be holding two sessions, one at **2pm-3pm** and the second at **6pm-7pm**.

Please note that attendance is via RSVP to barkingcommunity@amaad.co.uk. Should you wish to attend, email ahead of the date to secure your place and include your postcode and the session (afternoon or evening) who would like to attend in the email.

Local Community Page on COGO Website

The event website cogo.events/community will be kept updated on the latest plans for the event, including details of stakeholder meetings and how local residents can apply for free tickets to the event.

Email Updates

If you would like to be kept updated please email barkingcommunity@amaad.co.uk to be added to the community mailing list.

Letter Drop to Local Residents

Approximately 2 weeks before the event a letter outlining key information about the event will be delivered directly to homes and businesses in the immediate vicinity of the park (the exact area covered will be agreed in consultation with Barking & Dagenham Council). This letter will include:

- Key information about the event
- Details of how to contact the Event Organisers, including a Residents Hotline number for during the events
- Access to the Park
- Noise Control
- Traffic & Transport Management
- Security & Stewarding Plans
- Waste Management & External Toilet Provision